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OMB NO. 000 1-0027 (exp. 0/38/2003)					
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
Name of conveying party(ies):	2. Name and address of receiving party(ies)				
HANDELSMAN, Simon	Name: The Hartz Mountain Corporation				
	Internal Address:				
Additional name(s) of conveying party(ies) attached? Yes VNo					
3. Nature of conveyance:					
Assignment Merger	400 Blaza Daiva				
Security Agreement Change of Name	Street Address: 400 Plaza Drive				
Security AgreementChange of Name					
Other					
	City: Secaucus State: NJ Zip: 07094				
10/29/03					
Execution Date:	Additional name(s) & address(es) attached? Yes Mo				
4. Application number(s) or patent number(s):					
If this document is being filed together with a new appli	cation, the execution date of the application is:				
A. Patent Application No.(s) 10/647,660	B. Patent No.(s)				
, a.					

Additional numbers at					
5. Name and address of party to whom correspondence	6. Total number of applications and patents involved:				
concerning document should be mailed:	7. Total fee (37 CFR 3.41)\$ 40.00				
Name: Jeffrey M. Kaden					
Internal Address:	✓ Enclosed				
Internal Address.	Authorized to be charged to deposit account				
Gottlieb, Rackman & Reisman, P.C.					
	8. Deposit account number:				
Street Address: 270 Madison Avenue					
City: New York State: NY Zip: 10016					
DO NOT USE THIS SPACE					
9. Signature.					
	November 3, 2003				
Jeffrey M. Kaden Name of Person Signing	Signatur Date				

Assignment of Filed Patent Application

October 29, 2003 Date:

Assignor: HANDELSMAN, Simon

Address: 15 Minroe Street

Someons, New Jorsey 07094 Newbus y both, MA 01950

Assignee: The Hartz Mountain Corporation

Address: 400 Plaza Drive

Secaucus, New Jersey 07094

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

PET CHEWS AND METHODS OF PROVIDING DENTAL CARE TO PETS

This patent application was filed in the United States Patent and Trademark Office on August 25, 2003, and received Serial No. 10/647,660. This patent application is called "the Patent Application".

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States and in every foreign country. Assignor also assigns to Assignee all priority rights in the Patent Application.*

In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

respect in a

The effective date of this assignment is the date at the top of this assignment.

^{*} Strike italicized sections only if foreign rights are not intended to be assigned.

SIGNATURE(S)			DATE 10/29/03	PRINTED NAME(S) SIMON HANDIELS MAN	
Harst Name	Middle Initial	Last Name			
First Name	Middle Initial	Last Name			
First Name	Middle Initial	Last Name	·	-	
First Name	Middle Initial	Last Name			
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Notary I My commiss	Public sion expire	s: 7/2/10		Notary Public	
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